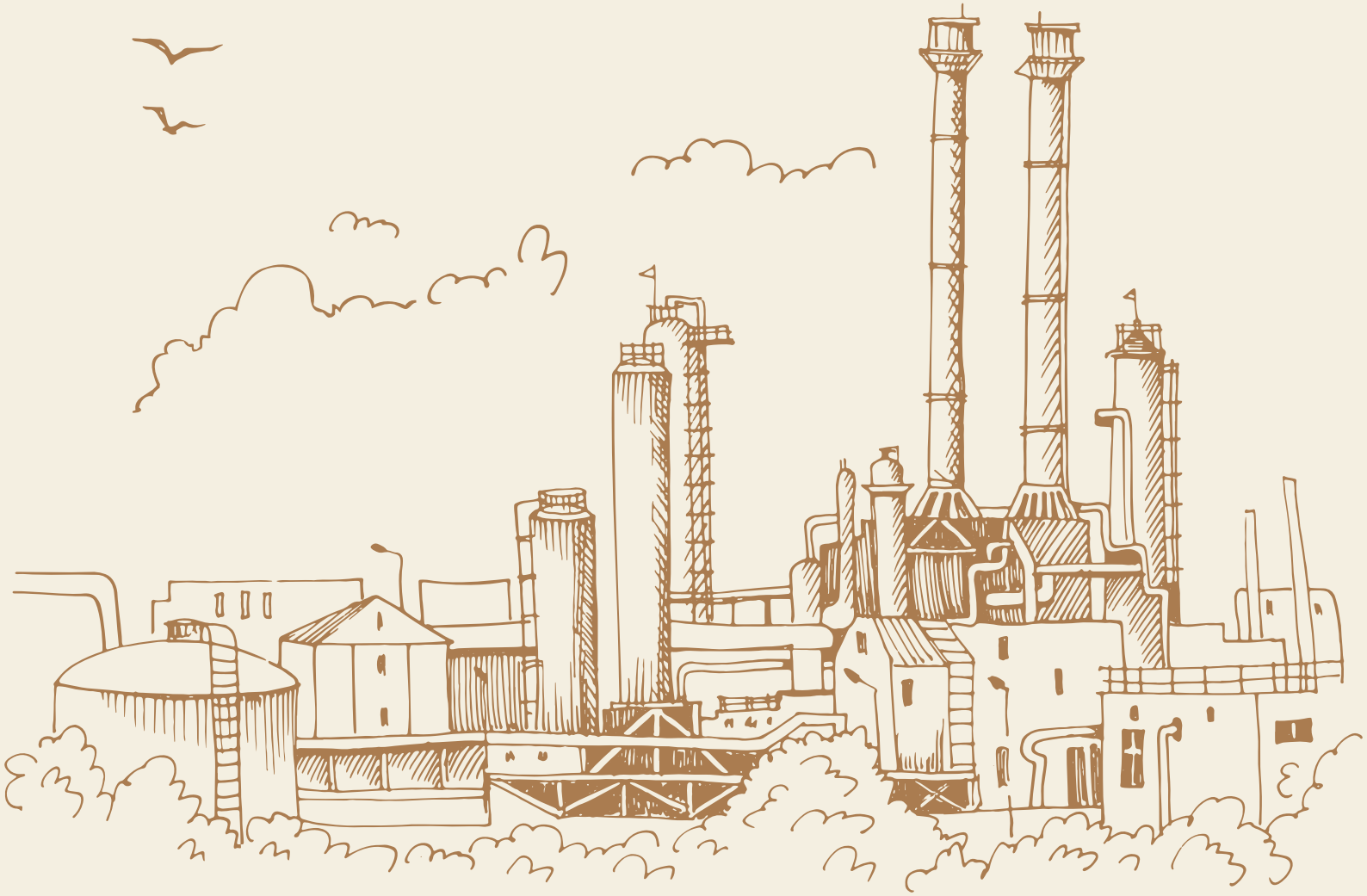
SMARTE

CORPORATE PROFILE

www.vsmarte.com



SmartE Ventures Pvt Ltd

SMARTE

INTELLIGENCE THAT TRANSFORMS **STRUCTURED TO SCALE**

Copper, Aluminium & Non-Ferrous Metal Manufacturing - Engineered for Global OEMs

ABOUT SMARTE

SmartE is the global growth engine behind a manufacturing heritage built over five decades. Incorporated in 2008 as Shree Madhav Agencies and carrying forward the 45-year legacy of Shree Smelting Pvt. Ltd. in tin, lead and solder, the company has evolved into a technology-forward manufacturer of copper, aluminium and non-ferrous metal products. From continuous cast copper rods to enamelled winding wires, copper anodes to EV-grade conductors - SmartE serves OEMs and export markets across Europe, Asia and the Americas, engineered for the industries building tomorrow: e-Mobility, renewable energy, heavy electricals and data infrastructure.





SMARTE

PRODUCTS & QUALITY

PRODUCT RANGE

- Continuous Cast Copper Rods (Contirod® technology)
- Bare Copper Wires - OFC & ETP grade, 1.2mm–4mm + fine wires to 0.2mm
- Super Enamelled Copper Winding Wires - Grade 1/2/3, Dr. Beck enamel
- Copper Strip/ Busbar & Paper Insulated Copper Conductor (PICC)
- Copper Anodes - Mundra facility, Super-D Furnace technology
- Aluminium Wires - LME-registered, LV/MV power & control cables
- Solder Wire, Lead Tubes & Tin-Zinc Wires - specialised alloys

QUALITY COMMITMENT

- LME-registered metals only - zero scrap, in any product or process
- In-house testing laboratory with sophisticated instruments
- Standards: IS 13730, ASTM B49-08/B3-13, IEC 60228/60317, BS EN 1977:1998
- Belief in the Four M's - Men, Machine, Method, Market
- Approved by leading OEMs; sourcing tie-ups with Sterlite Industries (Vedanta Group), HCL, Hindalco & Adani
- Wide national network of strategic partners; strong packing & logistics capability

MAKE IN INDIA

MAKE IN INDIA - INITIATIVES & PROGRAMS

- Copper Anode Manufacturing Facility, Mundra, Gujarat - set up in the industrial hub of Kutch with modern Super-D Furnaces, advanced refining systems and precision casting equipment
- Manufacturing capacity doubled through the latest machinery imports from China, expanding into copper rod and cathode trading
- Strategic domestic sourcing partnerships with Sterlite Industries (Vedanta Group), HCL, Hindalco and Adani (Kutch Copper)
- Positioned to support India's PLI Scheme alignment for Consumer Electronics & White Goods manufacturers
- Recognised contributor to the SME manufacturing ecosystem, reinforcing India's Make in India movement



SMARTE

CERTIFICATIONS & ACCOLADES

ISO 9001:2015

ISO 14001

OHSAS 18001:2009

CE MARKED

ROHS COMPLIANT

EIAC ACCREDITED

CSR INITIATIVES

SmartE's CSR philosophy - All Pride - is built on the vision of a just and sustainable India. This commitment runs through our Green Copper sustainability initiative, responsible and traceable sourcing of LME-registered raw materials, safe and value-driven workplaces, and disciplined corporate governance across every unit.

LET'S TALK ABOUT WHAT YOU'RE BUILDING

REGISTERED OFFICE & WORKS

Sankrail Industrial Park (Jalan Complex), Dhulagarh, NH-6, Howrah - 711302, West Bengal, India

HEAD OFFICE

Diamond Heritage, 16 Strand Road, 9th Floor,
Suite 908C, Kolkata - 700001

MANUFACTURING UNITS

Unit II: Plot 34 & 35, Sector-4, IIE, Sidcul, Haridwar - 249403
Unit III: Copper Anode Facility, Mundra, Kutch, Gujarat

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